



# Australian Amputee Disabled Golf Federation

## Proposal

**3 Year Development Plan**

**2011 to 2014**

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# Vision Statement

“To provide a professional and uniformed approach for the Governing of Amputee Disabled Golf in Australia, which will encourage a more coordinated approach to the development of the State Association members and the sport, with a more effective administrative format and deployment of resources”



# Introduction and Proposal of the Plan

Over the past 3 years discussions have been held regarding the formation of a national governing body and as part of these discussions it has become apparent that there is a urgent need for a more organised approach towards the representation of Amputee Disabled Golf in Australia.

Although some States have representation the general consensus is that the formation and coordination of a national governing body would be beneficial for the development, long geivity and growth of not only the State Associations but also the sport.

With this in mind we propose the formulation of the **Australian Amputee Disabled Golf Federation Inc.**

What follows is a systematic plan for the future of the Federation over the next 3 years with targeted goals.

- To strengthen the administrative and financial structures where necessary
- To provide marketing planning and support to State Associations
- To provide a structure for the development of individual & team top performers
- To provide a systematic and programmed coaching structure for State Associations
- To provide guidance & support on all operational levels to State Association
- To provide support in obtaining Sponsorship and state Funding/Grant applications
- To encourage participation growth in State Association
- To develop a National/Internationally recognised annual golf tournament

## Where the State Associations are now :

Where we sit at a national level is that currently each State Association carries out their day to day operations isolated from each other by the individual states requirements.

Organisations that have a common interest but operate in an independent manner tend to individually have a number of inherent problems as the focus is more on a state by state basis as opposed to a joint national affiliation focus, which is viewed by other organisations as a infrastructure and marketable weakness, some of these are as follows:

- Administrative and Financial structure
- Coordinated Marketing Structure
- Program Development for top individuals & team performers
- Coaching and Education program for State Association
- Need for guidance & support for the formation of State Associations
- Sponsorship and Funding/Grant application Support
- Internal and External conflicts of interest
- Fragmented infrastructure

## Where we would like to be :

*“To provide a professional and uniformed approach for the Governing of Amputee Disabled Golf in Australia, which will encourage a more coordinated approach to the development of the State Association members and the sport, with a more effective administrative format and deployment of resources”*

Over the next 3 years we believe that it is critical that we are recognised as a professional organised and globally aware national governing body, which operates with a collaborative approach providing a strong infrastructure for the benefit of all affiliated associations and members.

The national governing body will be formulated in conjunction with current and prospective future State Associations in mind.

Each State Association will be represented by the nomination of 2 current members to sit as representatives on the national governing body committee for a term to be laid out in the constitution. However for the first year it is recommended that an executive committee be formed with 2 nominated members from each state.

This interim executive committee will construct a draft copy of the national governing body's constitution and as part of the representatives duties, under guidance from the executive committee to brief the State Associations committees on progress.

When the draft of the constitution has been finalised it will be issued to each State Association for discussion with its members prior to being voted on and approved by the executive committee. Thereby providing the State Association with full transparency as to the content.

The constitution will cover off all legal requirements for the formulation of the national governing body including any of the affiliated associations and members who will be obligated to abide by the rules of any national sports governing body (i.e. Golf Australia) that we affiliate to as a national governing body.

At this stage we would like to submit that a executive committee be formed immediately in order to coordinate and ensure that the planned process occurs within the specific time frame, as set out in the action plan. I would like to put forward that Gary Hart and Chris Crichton head up the executive or steering committee as progress has already been made towards the formulation of the national governing body.

# State Associations & National Governing Body:

## Management and Administration Structure

### Current State:

State Associations have independent administrative structures with limited national or global interaction  
The State Associations committee structures, including sub-committees are state focused  
State Association Committee decision-making processes

### Objective:

Development of an Administration and management structure based on a national data base  
Formulation of the National Governing Body Committee  
Volunteer administration and allocation of tasks/workload  
National Governing Body informed on State Association Committee decisions  
Management training and development for State Associations

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## Finance

### Current State:

State financial obligation  
Independent state Sponsorship deals  
Membership fees

### Objective:

Ensure the financial viability of the national governing body  
Introduce revenue generating methods at national and state level  
Assist and formulate fundraising methodologies  
Introduce a standardised affiliation fees structure  
Implementation of operational budgets  
Application of Grant aid and methods of control

# State Associations & National Governing Body: cont.....

## Information, Publicity, and Promotion

### **Current State:**

Current image of the State Association and the Sport

### **Objective:**

Development of National introduction Handbook

Marketing plan introduction

Quarterly Newsletters

Press/media coverage of National and State Tournaments

Monthly communication with State Associations

### **External liaison and Communication**

Identification of key partnerships with organisations that may compliment and enhance our organisation and developing the relationship with them for the benefit of both parties.

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## Performance and Excellence

### **Objective:**

Talent identification development and implementation of programmes

National and State Representative squads

Regional squads development

Specialist training programmes for elite performers

Affiliation to Sports science/sports medicine

### **Competitive Structure:**

Supporting top performers to participate in state full able body Tournaments.

Competitions for Adult/junior regional and country areas

Other networks.

# State Associations & National Governing Body: cont.....

## Developing Coaching and Coach Education

### **Current State:**

Independent coaching by courses golf pros

### **Objective:**

National Governing Body coaching courses

Mentoring and Leadership schemes

National Coaching support and services

Policy on recruiting coaches (including those groups under-represented e.g.. women and young coaches).

Employment of coaches and Involvement of County Coaches and State Associations.

National Vocational Qualifications.

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## Increasing Participation

### **Current State:**

Word and mouth, Other State Associations and local state Clinics

### **Objective:**

Development of national grass roots program (i.e. First Swing Clinics).

Associate with activities in schools and youth clubs

Introductory courses/ schemes.

Opportunities for casual/ recreational play. Work with target groups:- e.g.: Young Amputees including women and girls and other persons with disabilities and Develop relationships with rehabilitation clinics etc

### **Membership:**

Affiliation methods including the different types of membership.

Development of a national recruitment strategy including techniques which Benefits the member

# Australian Amputee Disabled Golf Federation Inc Action Plan :

| Objective  | Time Frame    | Activity Description   | Priority |     |      | Responsibility  |
|--|---------------|--|----------|-----|------|---|
|  |               |  | Low      | Med | High |   |
| Formation of National Governing Body (AADGF Inc.)        | 31/11/2010    | At the meeting to be held on the 23 <sup>rd</sup> March 2010 the currently registered State Associations agree to the formulation of National Governing Body |          |     |      | State Associations<br>SA,QLD,NSW,VIC,<br>WA, Tasmania |
| Formation of National Governing Body executive committee | 30/10/2010    | Communicate current status with all nominated state representatives  |          |     |      | Gary Hart / Chris Crichton                            |
| Constitutional Development                               | 30/4-31/7/10  | Draft copy of constitution, communicate with State Associations  |          |     |      | Executive Committee                                   |
| Register AADGF Inc                                       | 07/12/2010    | Register Australian Amputee Disabled Golf Federation Inc.  |          |     |      | Chris Crichton  |
| Management and Administration                            | 31/7-31/10/10 | Development of a Management and Administration Structure   |          |     |      | Executive Committee                                   |
| Finance  | 31/7-31/10/10 | Review Financial operational budget for AADGF Inc  |          |     |      | Executive Committee                                   |
| marketing planning                                       | 31/7-30/10/10 | Review each states marketing operation and formalize into an overall plan  |          |     |      | Executive Committee                                   |
| coaching structure                                       | 31/7-31/10/10 | Introduce First Swing Clinics or equivalent coaching clinic on a national level  |          |     |      | Executive Committee                                   |
| Increasing Participation                                 | 31/7-31/10/10 | Design and implement grass roots programs  |          |     |      | Executive Committee                                   |
| state Funding/Grant applications                         | 31/7-31/10/10 | Assist State Associations with funding & Grant requirements  |          |     |      | Executive Committee                                   |
| State Associations                                       | 31/3-30/5/10  | Assistance for other States to formulate Associations  |          |     |      | Executive Committee                                   |
| Website Design   | 21/7-30/9/10  | Design website and links including sponsors  |          |     |      | Executive Committee                                   |
| Implement AADGF Inc infrastructure                       | 31/10-31/3/11 | Introduce State Associations to full operational National Governing Body   |          |     |      | Executive Committee                                   |
| Performance and Excellence                               | 20/1-1/3/2011 | Assist potential top performers with mentoring program   |          |     |      | Executive Committee                                   |
| Sponsorship  | 21/7/10-2013  | Secure major national sponsorship for national tournament as well as assist at State level   |          |     |      | Executive Committee                                   |
| National Tournaments                                     | 2011 - 2012   | Assist in the operation of the national tournament   |          |     |      | Executive Committee                                   |